

**K.S.RANGASAMY COLLEGE OF TECHNOLOGY, TIRUCHENGODE - 637215  
(Autonomous)**

**Faculty Profile**



**AICTE ID** : 1-43368953380 **Emp ID** : CTMBF011  
**Anna University ID** : 275853  
**Name of the faculty** : Dr.M.MOHANRAJ  
**Department** : Master of Business Administration  
**Designation** : ASSISTANT PROFESSOR  
**Date of Joining** : 02/12/2022  
**Residential Address** : 5/152, MURASUKUTTAI, KUCHIPALAYAM(PO), TIRUCHENGODE - 637215.  
**Contact Nos.** : **Landline** : - **Mobile** : 8807515919  
**E-Mail** : mohanrajm@ksrct.ac.in  
**Gender** : Male  
**Community** : OC / BC / MBC / SC / ST  
**PAN Number** : CXZPM5314B **Aadhar Number** : 481178342524  
**Date of Birth and Age** : 23/09/1992 & 32 years  
**I. Particulars of Educational Qualification** : (only Completed)

Category	Name of the Degree	Specialization	Month & Year of Pass	Name of the College	Name of the University	% of Marks / Grades obtained	Class obtained
UG	B.B.A	Business Administration	April 2014	K.S.R College of Arts and Science	Periyar University	80	First Class With Distinction
PG	MBA	Marketing and Human Resource	April 2016	K.S.R College of Arts and Science	Periyar University	81	First Class With Distinction
Ph.D.	Ph.D	Marketing	March 2021	K.S.R College of Arts and Science	Periyar University	-	-

*\* Enclose copies of certificates and testimonials duly attested by the faculty member and the principal as proof.*

**I.a. Additional Qualification** : --

**i.GATE Score (in case of B.E/B.Tech.)**

**ii. NET/SLET (in case of M.C.A./M.Sc./M.A.)**

**II. Title of Ph.D. Thesis \***

: Customer Perception towards marketing mix elements of organic food products  
: – A study in rural districts of Tamilnadu.

**III. Faculty in which Ph.D. was awarded**

: Marketing

**IV. Academic Experience as on May,2025** :

Name of the College	Designation	Date of Joining	Date of Relieving	Experience		
				Years	Months	Days
K.S.Rangasamy College of Technology, Tiruchengode	Assistant Professor	02/12/2022	-	2	6	0
K.S.Rangasamy College of Arts and Science	Assistant Professor	01/09/2021	30/11/2022	1	3	0
K.S.Rangasamy College of Arts and Science	Ph.D Full Time Reserach Scholar	11/08/2016	10/03/2021	4	7	0
<b>Total</b>				<b>8</b>	<b>4</b>	<b>0</b>

**V. Industrial Experience** :

Name of the Organization	Designation	Nature of Work	Date of Joining	Date of Relieving	Experience		
					Years	Months	Days
- Nil -							

**VI. Other Relevant Information** : - Nil -