

# **CURRICULAM VITAE**

**Dr.E.Kalaivani,BE.,MBA.,Ph.D.,**



Assistant Professor  
Department of Management Studies (MBA)  
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*Dr.E.Kalaivani received the B.E.(COMPUTER SCIENCE AND ENGINEERING) degree in 2002 at Jayaram College of Engineering & Technology from the Bharathidasan University. She completed her master degree MBA in 2004 at R.L.Institute of Management studies from Madurai Kamarajar University. She received her Ph.D. degree in the area of Management Studies from Anna University, Chennai in 2021. She has 6 years and 9 months of teaching experience & 5 years and 3 months of industry experience. She is Assistant Professor of **MANAGEMENT STUDIES** in K.S.Rangasamy College of Technology (Autonomous), Tiruchengode. Her areas of research include Risk Management and its implications in commodity market with special reference to National Stock Exchange.*

## **Academics Experience**

***Engineering Teaching Experience*** : 6 years 9 months  
***After Ph.D.*** : 2 years

Academic Achievement	
Teaching Experience :8.9 years	Session Chaired in Conferences : --
Patent Registered : -	National Conference Organized : --
Books published : -	International Editorial Board/Reviewer : --
Research and Funding Agency (R&D)	International Conference Organized : --
AICTE (RPS/FDP/STP) : nil	National Workshops/Seminars Organized : --
SERB-DST ongoing : nil	International Conferences Publications : 8
Consultancy Projects(on going) : nil	National Conferences Publications : 1
Sessions/Symposium Organized : nil	National/International Workshop attended: 11
Membership in Professional Bodies : 2	National/International SDP/FDP attended: 10
Faculty Development Program Organized - nil	Project guided for Post Graduate level: --
International Journal Publications : 8	Project guided for Under Graduate level 30: --
National Journal Publications : 1	Mini Project guided for Under Graduate level: --
	Ph.d Students Completed under my Guidance --

### Professional Details

- Since September 2016 , **Assistant Professor** of Management Studies, K.S.Rangasamy College of Technology(Autonomous), Tiruchengode, Affiliated to Anna University, Chennai.
- From May 2010 - April 2012 **Lecturer** in the department of Management Studies, Excel Business School, Komarapalayam

### Pedagogic Details

Degree qualification	Institute/University	Percentage	Year of passing
<b>Ph.D.</b> (Management)	Anna University, Chennai	<b>Completed</b>	January 2021
<b>MBA</b>	R.L.Institute of Management Studies, Madurai Kamarajar University, Madurai	<b>74.30%</b>	April 2004
<b>B.E.</b> (Computer Science and Engineering.)	Jayaram College of Engineering and Technology, Bharathidasan University, Trichy	<b>76.8%</b>	April 2002

<b>Technology</b>	<b>Resources</b>
Operating system	Windows NT Server, Windows 7/XP /95/98/2000,DOS,LINUX
Languages	C, C++, JAVA ,VB
Scripting Languages	HTML
Network Technology	TCP/IP, LAN, WAN, Distributed System, INTERNET
Front End Tool	MS Office 2010
Package	SPSS 16.0 , E-Views
Database	Proficiency in Tally, Oracle

### **Academic Specializations**

<b>Research Specialization</b>	<b>Subject specialization</b>
<ul style="list-style-type: none"> <li>• Commodity market</li> </ul>	<ul style="list-style-type: none"> <li>▪ Financial Derivatives</li> <li>▪ Security Analysis and Portfolio Management</li> <li>▪ Engineering Economics and Financial Accounting</li> <li>▪ Accounting for Management</li> <li>▪ Financial Management for Managers</li> <li>▪ Principles of Management</li> <li>▪ Indian Ethos and Human Values</li> <li>▪ Management Information System</li> <li>▪ Creativity and Innovation</li> <li>▪ Managerial Economics</li> </ul>

### **Membership in Professional Bodies**

- Life Member, International Institute of Organized Research (I2OR) -I2OR/2020/00518.
- Life Member , Industrial Engineering and Operation Management (IEOM Society) Society - 1437647

### **Major Position Held**

### **Position held on department level**

- NPTEL Coordinator
- CTCMS Coordinator
- MOODULES Coordinator
- Social media Coordinator
- BAS LAB Incharge
- Website Incharge
- Time table Incharge
- Class Advisor for MBA
- ICT (Learnathron course) Coordinator

### **Applied for Fund Proposal**

1. Applied for fund proposal in “Indian Council of Social Science Research” titled “A study on Investor behavior in Capital Market during pandemic with special reference to NSE”, September 2021.
2. Applied for fund proposal in “Tamilnadu State Council for Science and Technology” titled “A study on the Tribal’s livelihood challenges and training needs in Kolli hills of Namakkal district, Tamil nadu”, March 2022.
3. Applied for fund proposal in “Indian Council of Social Science Research” titled “Predicting Entrepreneurial Intentions and Pre-Start Up Behaviour to enhance Financial well-being among College students in Namakkal District”, October 2022.

### **International Editorial Board / Reviewer – Journals**

#### **Paper Published in Refereed Journal**

##### **International Journal**

- 1.**Dr.E.Kalaivani , B.Abinaya, S.Kirubahari(2022)**, “An Empirical study on impact of Financial inclusion and Financial Literacy among rustic areas in Erode District”, Journal of the Asiatic Society of Mumbai, Vol. XCV, No.20,, pp. 171-179., ISSN: 0972-0766.
- 2.**Dr.E.Kalaivani, Dr.M.Ramakrishnan & R.Poovizhi(2022)**, “A study on empirical investigation of various returns in different investment avenues during Pre and Post COVID- 19”,Iconic Research and Engineering Journals,Vol.5,No.9,pp 6- 12.ISSN:2456-8880.
- 3.**E.Kalaivani , M.Suvetha & R.Shanthini (2020)**, “An empirical study and its developments in Cryptocurrency of global market” , Journal of Information and Computational Science, Vol.10, No.2, pp. 113-120., ISSN: 1548-7741.
4. **E.Kalaivani & Dr.A.Lakshmi (2019)**, “An Empirical study of Foreign Direct Investment in India” , International Journal of Analytical and Experimental Modal Analysis, Vol.11, No.9, pp. 499-509, ISSN: 0886-9367.
5. **E.Kalaivani & Dr.A.Lakshmi (2019)**, “Novelties and Best Practices of On-line Banking Sector by Using Mobile Apps for Potential Customer to avoid Risk Factors”, Bonfring International Journal of Engineering and Management Science, Vol.9, No.1, pp. 1-5, ISSN: 2277-5056.
6. **E.Kalaivani & Dr.A.Lakshmi (2017)**, “Exploratory Research to Cashless Economy

for Women Empowering Development of Nation”, Shanlax International Journal of Commerce, Vol.5, No.1, pp. 169-176, ISSN: 2320-4168.

7. **E.Kalaivani & Dr.A.Lakshmi (2017)**, “ Risk Avoidance in Bullion Commodity Derivatives using Hedging Methodologies for Price Predictions of Precious Metals”, International Journal of Advanced Science and Engineering Research, Vol.2., No.1, pp.468-476, ISSN: 2455-9288.
8. **E.Kalaivani & Dr.A.Lakshmi (2016)**, “An Empirical investigation of Commodity Trading and Risk Identification using Hedging and Neutral Risk Assessment Method”, Asian Journal of Research in Social Sciences and Humanities, Vol.6, No.7, pp. 1055 - 1059,ISSN: 2249-7315.
9. **E.Kalaivani & Dr.A.Lakshmi (2016)**, “An Overview of the Commodity Risk Management to the Business Process”, International Journal of Emerging Research in Management and Technology, Vol.4, No.6, pp.6-9, ISSN: 2278-9359.
10. **E.Kalaivani & Dr.A.Lakshmi (2016)**, “A Survey on Commodity Trading and Risk Management Process: Hard Commodities (Gold and Silver)”, International Journal of Research & Business Innovation (IJRBI), Vol.4, No.1, pp.37-40, ISSN: 2321-5615.

## **National Journal**

1. **E.Kalaivani & Dr.A.Lakshmi (March 2011)**, “Advertising and Sales Promotion”,3rd National Conference on “Challenges and Strategies in Indian Business Context” organized by Department of Management studies, Vellalar College of Engineering & Technology, Tindal, Erode.

## **Paper Published in Conference**

### **International Conference**

1. **Dr.E.Kalaivani, B.Abinaya, S.Kirubahari(16<sup>th</sup> February 2022)**,”An empirical study on impact of Financial inclusion and Financial literacy among rustic areas in Erode district” in proceeding of the 1<sup>st</sup> International Conference on Advance Research in Banking Finance and Business Organized by KPR College of Arts Science and Research, Coimbatore.
2. **Dr.E. Kalaivani & R.Poovizhi (21st October 2021)**,”A Study on Empirical Investigation of various returns in different Investment Avenues during pre and post COVID 19” in proceeding of the International Conference on Contemporary Trends, Challenges & Prospects in Global Business,Organized by Postgraduate Department of Commerce and IQAC, Christ Nagar College, Maranalloor,Trivandrum.

3. ***Dr.E. Kalaivani, C.Dharani, M.Santhiya(27<sup>th</sup> October 2021),***”An Empirical study of Financial Inclusion and its impact of Women Empowerment in Rural areas” in proceeding of the A Virtual International Conference on Make in India: Redefined in a Digital Era for sustainable development Organized by G R Damodaran Academy of Management, Coimbatore,**ISBN : 978-93-91286-12-5.**
4. ***E.Kalaivani & Dr.A.Lakshmi (5<sup>th</sup>&6<sup>th</sup>May2016),*** “Commodity trading and risk management process: Hard commodities (Gartner’s analysis of Gold and Silver Future market)” in Proceeding of the International Conference on Contemporary Management Practices (ICCMP’16), Organized by CAASR (Canadian Arena of Applied Scientific Research Ltd.) Publishers at Kuala Lumpur, Malaysia, pp.215 -221, ISBN: 978-0-9948937-3-4.
5. ***E.Kalaivani & Dr.A.Lakshmi (21st Jan 2016),***“ A survey on commodity trading and risk management process : Hard Commodities ( Gold and Silver )”, International Conference on Panorama of Marketing in the Digital Era (PMDE-2016), held at KSR College of Arts & Science for Women, ISSN: 2321-5615.
6. ***E.Kalaivani & Dr.A.Lakshmi (21st & 22nd November, 2014 ),***“15<sup>th</sup> International Conference on “Advances and Challenges in Global Business, Management, Economics, Tourism and Information Technology” by Pondicherry University associate with Research Development Association & Research Development Research Foundation, Jaipur, ISBN NO- 978-81 -920965-3-7.
7. ***E.Kalaivani & Dr.A.Lakshmi (27th and 28th February 2014),*** “An Empirical Investigation of Hard (Gold) Commodity Trading and Inference Risk Factor: Solving Hedging and Risk-Neutral Valuation Method”, International conference on Emerging Paradigms in Management Research”, held at Vivekananda Institute of Information and Management Studies, pp.383-3876, ISBN: 978-93-80686-96-7.

## **National Conference presentation/Participation**

**1. Dr.E. Kalaivani & P.Preethika** (15th February 2022),” A study on overview of Crypto currency in India” in proceeding of the National Conference on Initiatives and challenges on Regulating Crypto Currencies in India organized by Postgraduate Department of MBA,KSR College of Engineering , Tituchengode.

**2.E.Kalaivani & Dr.A.Lakshmi (March 2011),** “Advertising and Sales Promotion”,3rd National Conference on “Challenges and Strategies in Indian Business Context” organized by Department of Management studies, Vellalar College of Engineering

&Technology, Tindal, Erode.

### **Books Published**

### **Workshop/SDP/FDP/Training Programme Attended**

1. Participated in **1 day FDP** on “Data Analysis using SPSS ”,organized by Department of MBA,IIMS, Bengaluru conducted on 8th Febraury 2023.
2. Participated in **3 day AICTE sponsored workshop** on “NBA Accreditation Process”,organized by Department of Mechatronics Engineering,Kongu Engineering College, Erode conducted on 12th October2022 to 14th October 2022.
3. Participated in **5 day STTP** on “Creation of Start-ups in Campuses - Adopting Experiential Pedagogical Teaching Methods”,organized by Postgraduate Department of MBA,K.S.Rangasamy College of Technology, Tiruchengode, conducted on 18th July2022 to 23rd July 2022.
4. Participated in **5 day FDP** on Qualified the Exam of One week FDP on “Emerging Trends in Intellectual Property Rights” organized by REST Society for Research International (RSRI), Krishnagiri, conducted on 11thApril 2022 to 16th April 2022.
5. **Dr.E.Kalaivani , P.Sabareesh , B.Sivasankar** (24th March 2022),”A study on Block chain Technology and its types” in proceeding of the National Seminar on Strategies for achieving five trillion Indian Economy: A Management Perspective organized by Postgraduate Department of MBA,K.S.Rangasamy College of Technology, Tiruchengode .
6. **Dr.E.Kalaivani , Manjari , Navethra** (24th March 2022),”An intervention of Fintech in Digital Economy” in proceeding of theNational Seminar on Strategies for achieving five trillion Indian Economy: A Management Perspective organized by Postgraduate Department of MBA,K.S.Rangasamy College of Technology, Tiruchengode
7. **Dr.E.Kalaivani , C.Dharani , S.Renuga** (24th March 2022),”A study od Economic Policy during Post COVID-19 and its impact on Implications in Indian Economy” in proceeding of the National Seminar on Strategies for achieving five trillion Indian Economy: A Management Perspective organized by Postgraduate Department of MBA,K.S.Rangasamy College of Technology, Tiruchengode .
8. **Dr.E Kalaivani & Madhumita** (24th March 2022),”A Novelty practices in Digital Banking and Payment System in India” in proceeding of the National Seminar on Strategies for achieving five trillion Indian Economy: A Management Perspective

organized by Postgraduate Department of MBA, K.S.Rangasamy College of Technology, Tiruchengode .

9. Participated in **FDP** on “Behavioural and Personal Finance” organized by **NPTEL-AICTE** on January to March 2022.

10. Participated in **Workshop** ”Intellectual Property Rights and Entrepreneurship” organized by PMO-IEDP from 22nd February 2022 to 24th February 2022.

11. Participated in **Workshop** on Qualified the Exam of Five Days “How to do Research Methodology” organized by REST Society for Research International (RSRI), Krishnagiri, conducted on 7th February 2022 to 11th February 2022.

12. Participated in **1 day FDP** on “The New U - for Happy Living (Personality Transformation) organized by J P College of Arts and Science, Tenkasi conducted on 22nd January 2022.

13. Participated in **5 day Workshop** on “Finance for Non finance”, organized by All India Council for Technical Education (AICTE) from 17th January 2022 to 21st January 2022.

14. Participated in **5 day FDP** on Qualified the Exam of One week FDP on “Recent Trends in Research Article Writing” organized by REST Society for Research International (RSRI), Krishnagiri, conducted on 27th September 2021 to 1st October 2021.

15. Presented paper in **FDP** as Resource person on “Recent trends in growth of Capital Market “in K.S.Rangasamy College of Technology, Tiruchengode on 16th September 2021.

16. Participated in **National Seminar** on “National Education Policy - 2020”, organized by AAdhyapana on 7th July 2021.

17. Participated in **National level Webinar** “Virtual Labs: Effective tool for teaching and learning”, organized by G H Rasoni Institute of Engineering and Technology on 19th June 2021.

18. Participated in **National level Webinar** “Innovative Approaches in Management Teaching to meet the demand of the industry 4.0 – An Imperative”, organized by Vignan’s Foundation for Science Technology & Research on 19th June 2021.

19. Participated in **4 day STTP** on “Managing Mental Health during COVID-19 Lockdown through Indian Epics”, organized by St. Joseph’s College of Engineering on 7th June to 10th June 2021.

20. Participated in **5 day FDP** on “Data Analytics in Business Decisions”, organized by St. Joseph’s College of Engineering on 16th June to 20th June 2021.



21. Participated in **FDP** on “Financial Management for Managers” organized by NPTEL- AICTE on January to April 2021.
22. Participated in 5 day FDP on “Inculcating Universal Human Values in Technical Education”, organized by All India Council for Technical Education(AICTE) from 1st February, 2021 to 5 February, 2021.
23. Participated in **Webinar** “Beyond 2020 Conclave on Happening careers in Accounting and Finance”, organized by ICT Academy on 20th January 2021.
24. Participated in **Webinar** on “Online Publication Tracking and Creating Researcher Profile for Faculty members of KSREI conducted by K.S.R Educational Institutions, Tiruchengode on 28th September 2020.
25. Participated in **Workshop** on “Application of Econometrics in Business Research” organized by Christ University on 23rd to 27th June 2020.
26. Participated in **Webinar** on “Challenges of Working from Home -2020” conducted by Rai University, Ahmadabad , Gujarat on 12th June 2020.
27. **Course completed** successfully on “Introduction to IoT” conducted by ICT Academy on 15th May 2020.
28. **Course completed** successfully on “Introduction to Packet Tracer” conducted by ICT Academy on 15th May 2020.
29. Participated in **Power Seminar** on “Star AI and ML for Business Application” conducted by STAR Certification on 27th May 2020.
30. Participated in **Online Expert Session Webinar** on “Personal Financial Management” conducted by ICT Academy on 20th May 2020 organized by K.S.R.College of Engineering, Tiruchengode.
31. Participated in **Power Seminar** on “Employability Skills for the Future” conducted by ICT Academy on 08<sup>th</sup> May 2020 organized by K.S.Rangasamy College of Technology , Tiruchengode.
32. **Workshop** on Qualified the Exam of Three Days “Basic Online Research Method” organized by REST Society for Research International (RSRI), Krishnagiri, conducted on 28rd April 2020 to 30th April 2020.
33. **Workshop** on Qualified the exam of Three Days “Online Multi Criteria Decision Making” (MCDM)”organized by REST Society for Research International (RSRI), Krishnagiri, conducted on 23rd April 2020 to 25th April 2020.
34. Participated in **One day Workshop** on “J Gate-An Electronic Gateway for Research”, organized by K.S.R.College of Engineering, Tiruchengode conducted on 10th

July2019.

35. Participated in **14 day FDP** on “Success Mantra to Promote Higher Education in Digital Era: Teach to Learn and Learn to Teach”, K.S.Rangasamy College of Technology, Tiruchengode conducted on 8th July to 21st July2019.

36. Participated in **One week Short Term Training Programme (STTP)** through ICT Mode on “Development of Laboratory Instruction and Manual”, organized by NITT ,Training and Research, Kolkata conducted on 4th Feb 2019 to 8th Feb 2019.

37. Participated in **One day Workshop** on “R and STATCRAFT”, PSGR College Coimbatore conducted on 3rd October2018.

38. Participated in **One day Workshop** on “Derivatives Trading strategies & Risk Management”, PSG Institute of Management, Coimbatore conducted on 6th October 2017.

39. Participated in **ten day Faculty Development Programme (FDP)** on “Economic Development through Digital Transformation”, K.S.Rangasamy College of technology, Tiruchengode, 14th September to 24th September2017.

40. Participated in **One day Seminar** on “Writing Effective Research Paper (s) and Thesis”,K.S.R. College of Engineering (Autonomous), Tiruchengode, conducted on19th July 2014.

41. Participated in **National workshop** on “Latex-A Tutorial Perspective for Effective JournalWriting”, K.S.R.College of Engineering (Autonomous), Tiruchengode, conducted on 1st February2014.

42. Participated in **two weeks FDP** on “Security Issues in Utility Computing” at K.S.R.College of Engineering (Autonomous), Tiruchengode, conducted on17th May to 30th May 2013.

43. Participated in **FDP** on “Art of Writing Research Article” at K.S.R.School of Management, K.S.Rangasamy. College of Technology (Autonomous), Tiruchengode, conducted on 10th May 2013.

44. Participated in **SDP** on “Research initiatives in Data Mining for web intelligence” at K.S.R.College of Engineering (Autonomous), Tiruchengode, conducted on 22nd June to 03rd July 2012.

45. Participated in **UGC sponsored State Level Seminar** on “Global Warning: Issues and Challenges”, Government Arts College (Autonomous), Salem, conducted on7thMarch2011.

46. Participated in **International Seminar** on “Impact of LPG in Indian Business Scenario”,Annai Mathammal Sheela Engineering College, Erumapatty, Namakkal Dt.,

conducted on 26th February 2011.

47. Participated in National Level Workshop on “Applications of Indian Ethos and Human values in Management”, Muthayammal Engineering College Rasipuram, Namakkal Dt., conducted on 30th October 2010.

48. Participated in **two day Faculty Development Programme (FDP)** on “Emerging Paradigms in Teaching” at Excel Group Institutions, Komarapalayam, Namakkal Dt., conducted on 23 & 24 August, 2010.

#### **Conferences / Symposia/Workshops/Seminars/FDP’S Organized**

1. Organized webinar on “Responding to COVID-19 and Pandemic protection through Insurance” in K.S.Rangasamy College of Technology, Tiruchengode on 24<sup>th</sup> June 2021.
2. Organized webinar” Emotional Intelligence – Need of the hour” in K.S.Rangasamy College of Technology, Tiruchengode on 26<sup>th</sup> June 2021.
3. Organized Business quiz for MBA Aspirants (UG students) in virtual mode by K.S.Rangasamy College of Technology, Tiruchengode on 21<sup>st</sup> and 22<sup>nd</sup> July 2021.

#### **Resource person/Guest lecturerdelivered**

#### **Award & Recognitions**

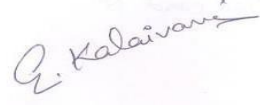
I have been selected to receive the **Most Precious Award – PILLARS OF INDIA 2021** (In Memory of People’s President) to recognize and acknowledge the best contributions in my field.

#### **Personal Details**

<b>Gender</b>	:	Female
<b>Date of Birth</b>	:	11 <sup>th</sup> April 1980
<b>Husband Name</b>	:	<b>G.SINGARAVEL</b>
<b>Marital Status</b>	:	Married
<b>Nationality</b>	:	Indian
<b>Permanent Address</b>	:	93,Thiruneelakandar street, Bhavani, Erode-638301 Tamilnadu Mobile: 9842768012
<b>Languages</b>	:	Proficiency in Indian languages: 1. English 2. Tamil

## References

Dr. B.G.Geetha, Director of Computer Science, K.S.Rangasamy.College of Technology,Tiruchengode .I assure that Information all above is true to my best of knowledge.



**[Dr. E.KALAIIVANI]**

Place: Tiruchengode

Date: 17.02.2023